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| R=  Role | A= Audience | F= Format | T=  Topic |
| News Anchor | Math students | Evening news report/Breaking News | Numerator and Denominator discover the meaning of the line that separates them |
| Decimal Point | Whole and fractional numbers | Poem | Why I must keep you separated |
| Fraction | Numerator, denominator, divisor, dividend, decimal, percent | A visual dictionary | Ho w Can I Identify One of You From Another |
| Ratio | Percent | Greeting Card | Best Friends Forever |
| Ones, Tens, Hundreds, Tenths and Hundredths | Math teachers | Labeled Diagram with description | Where do we fall in line |
| Percent | Sale ads from Sunday Paper | Song | Without Me, You Would Be Full Price |
| Reciprocal | Division of Fractions | Angry email | I’m Tired of Always Having to Flip for You |
| Reporter | Readers of the newspaper | News story | Mixed Numbers and Improper Fractions Can’t Agree Which Way To Go |